

Memorandum of Understanding for Academic Cooperation
Between
Maniben M. P. Shah Mahila Arts College, Kadi
And
City Web Online Service, Kadi

Maniben M. P. Shah Mahila Arts College, Kadi and City Web Online Service, Kadi recognize their strengths in education in one or more disciplines of Arts subjects and Skill Development their mutual interest in engaging themselves in academic cooperation.

Maniben M. P. Shah Mahila Arts College, Kadi and City Web Online Service, Kadi therefore agree to establish a program for academic cooperation in the areas of mutual interest, and in accordance with terms and conditions set forth in this memorandum of understanding (MoU).

A. Objectives

The goal is to foster collaboration, provide opportunity for global experience, and to facilitate advancement of knowledge on the basis of reciprocity, best effort, mutual benefit, and frequent interactions. Maniben M. P. Shah Mahila Arts College, Kadi and City Web Online Service, Kadi agree:

- a) to exchange information on educational programs.
- b) to exchange information on teaching, learning material and other literature relevant to their educational programs.
- c) to jointly organize short-term continuing education programs and to invite each other's faculty to participate therein
- d) to jointly organize workshops on various topics of mutual interest and to invite each other to participate therein
- e) to exchange, on a reciprocal basis, students at Undergraduate and Postgraduate levels for limited periods of time for purpose of education.

Maniben M. P. Shah Mahila Arts College, Kadi and City Web Online Service, Kadi further agree that detailed terms and conditions that guide each activity identified above will be separately determined and agreed upon by the two institutions. These terms shall include a technical description of the proposed activity, financial arrangements, and person(s) responsible for its implementation, etc.

B. Computer Related Training Program and Employment Opportunities.

Maniben M. P. Shah Mahila Arts College, Kadi Provide facilities, infrastructure, and personnel support and City Web Online Service Offer technical expertise, equipment, maintenance and Employment. The terms and conditions for such participation will be worked out by mutual agreement between Maniben M. P. Shah Mahila Arts College, Kadi and City Web Online Service, Kadi.

C. Exchange of Technical Material.

Maniben M. P. Shah Mahila Arts College, Kadi and City Web Online Service, Kadi will exchange information on educational programs and teaching/learning material and other literature relevant to their educational programs. Further, Maniben M. P. Shah Mahila Arts College, Kadi and City Web Online Service, Kadi agree to explore ways to share teaching/learning material, and other relevant literature, while respecting each

other's intellectual property and other rights.

D. Intellectual Property

Maniben M. P. Shah Mahila Arts College, Kadi and City Web Online Service, Kadi agree to respect each other's rights to intellectual property. Further, the intellectual property rights that arise as a result of any collaborative activities under this MoU will be worked out on a case-by-case basis, and will be consistent with the officially laid down IPR policies of the two institutions.

E. Tenure and Termination

This MoU will take effect from the date it is signed by representatives of the two institutions. It will remain valid for three years, and may be continued thereafter after suitable review and agreement. Either institution may terminate the MoU by giving written notice to the other institution six months in advance. Once terminated, neither Maniben M. P. Shah Mahila Arts College, Kadi nor City Web Online Service, Kadi will be responsible for any losses, financial or otherwise, which the other institutions may suffer. However, Maniben M. P. Shah Mahila Arts College, Kadi and City Web Online Service, Kadi will ensure that all activities in progress are allowed to complete successfully.

This MoU is signed subject to approval of the respective academic/administrative bodies.


Principal

Maniben M. P. Shah Mahila Arts College
Kadi - (N.G.) - 382 715

Maniben M. P. Shah
Mahila Arts College, Kadi

Date: 7/7/23



For, CITYWEB ONLINE SERVICE


Propriet.

City Web Online Service, Kadi

Date: 7/7/23



Notice



This is to inform that with the Support of IQAC of Maniben M.P.Shah Mahila Arts College Kadi is Organizing a 'Hardware and Networking' Training Program on 17/01/2024 to 05-02-2024 at 10.00 a.m. to 12.00 p.m. So all the Students must Attend this Training Program .


Principal
Maniben M.P.Shah Mahila Arts College
Kadi - (N.G.)-384440



Prin. Dr.Hina M. Patel
(M) 9925032421
Tel. (O) (02764) 242072
Fax. 02764-242072

Maniben M.P. Shah Mahila Arts College, Kadi

Kalol Road, Nr. Petrol Pump, Highway, KADI-384 440 (North Gujarat) India

(Managed by M.P.Shah Education Society, Kadi)

Website : www.mahilaartskadi.org

Email : prinhmpatel@gmail.com

Ref. No.

Date : 5/2/2024

To,
Amarsinh Parmar,
City Web Online Service
Kalol Highway,
Kadi

Invitation Letter

Dear Sir,

We are pleased to invite you for training program for Hardware and Networking organized by IQAC of MANIBEN M. P. SHAH MAHILA ARTS COLLEGE, KADI at 10:00 A.M. to 12:00 P.M. Date on 17/01/2024 to 05/02/24.

We look forward for your positive response



Thanking You,

Your Truly

Dr. Hina M. Patel

Principal

Maniben M.P.Shah Mahila Arts College
Kadi - (N.G.)-384440



Maniben M.P. Shah Mahila Arts College, Kadi

ATTENDANCE OF STUDENTS PARTICIPATING IN

Hardware and Networking

Date: 17/02/24 to 05/02/24

Present Students: 25

organized by IQAC

Sr. NO	Full Name	Semester	Roll No.	Main Subject	Signature	Mobile No.
1	Thakor Laxmi Ashwinbhai	BA-I	05	ECO	T.L.A	6359435016
2	Joshi Kinjal Rejarambhai	BA-I	08	ECO	Kin	9099140996
3	Thakor Poonam Ishwarji	"	35	Guj	Poonam	9723989905
4	Malek Muskan Salimbhai	"	41	Guj	msm	9054310465
5	Thakor Jayshri Ishwarji	"	45	Guj	Jay	9512806448
6	Raval Divya Dasharathbhai	"	50	PSY	divya	95107725120
7	Goyal Divyaben Baldevbhai	"	52	PSY	Gdb.	9499575762
8	Thakor Pooja Bholaaji	"	55	PSY	Thapooja	7041575718
9	Thakor Anjali Vishwanji	"	60	PSY	Anjali	7874549181
10	Raval Nisha Ghanshyambhai	"	66	PSY	N	9023643929
11	Rabari Arni Ranchhodbhai	"	70	PSY	Arni	9925707277
12	Solanki Kiranben Vinodbhai	"	92	Eng	Solanki	9537616301
13	Chavada Sneha Jayshubhai	"	95	Eng.	Sneha	8000001831
14	Patel pooja somabhai	"	98	Socio	Patel	9904620071
15	Goswami Ri'yaben Ashvini	"	103	Hist	Goswami	9313935001
16	Thakor Hiraj Bhavanaji	BA-III	05	PSY	T.H.B	9316914945
17	Thakor Palak Bharaaji	"	13	PSY	Palak	9724114331
18	Desai Armitaben Amratbhai	"	64	ECO	Desai	9157962711
19	Thakor Romaben Dinabhai	"	69	Guj	Thakor	9106724828
20	Patel Bhavanben Jivanlal	BA-V	02	Guj	Patel	9712495799
21	Nadiya Kinjal Babubhai	"	08	Guj	N.K.B	7359849213
22	Desai AAKANSHA Saharabhai	"	79	ECO	AAKANSHA	7802087461
23	Senma Anandi Dilipbhai	"	82	ECO	Anando	7433803831
24	Sadhu Jinal Alpebhai	"	90	ECO	Sadhu	951046478
25	Thakor Nita Divanji	"	100	ECO	Nita	9160470115

Co-ordinator Name: H.H. Parmar

Co-ordinator Signature:

(Signature)



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Website : www.mahilaartskadi.org

Email : prinhm Patel@gmail.com

Ref. No.

Date : 6/2/2024.

To,
Amarsinh Parmar
City Web Online Service,
Kalol Highway,
Kadi.

Letter of Appreciation

This to Certify that Mr. Amarsinh Parmar has trained the students under Hardware & Networking on Training Program during 17/01/2024 to 05/02/24, Jointly Organized by IQAC, Maniben M. P. Shah Mahila Arts College Kadi and City Web Online Service.

We thank you for your contribution and knowledge sharing with our students. We also look forward to more such sessions with you as part of the Programme.



Principal

Maniben M.P.Shah Mahila Arts College
Kadi - (N.G.)-384440

Hardware and Networking-2023-24




Principal
Maniben M. P. Shah Mahila Arts College
Kadi - (N.G.) - 382 715



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Website: www.mahilaartskadi.org

Email: prinhmpatel@gmail.com

Detailed Report on Training Program under MOU Between Maniben M.P. Shah Mahila Arts College, Kadi, and City Web Online Services

Introduction

As part of an academic collaboration under a Memorandum of Understanding (MOU), **Maniben M.P. Shah Mahila Arts College, Kadi**, in association with **City Web Online Services**, organized a **Technical Skill Development Training Program**. This initiative, conducted under the **IQAC (Internal Quality Assurance Cell)**, aimed at enhancing students' skills in **web development, digital marketing, and IT-based solutions**.

Objective of the Training Program

The main objectives of this training program were:

- To **develop technical skills** among students in web and digital solutions.
- To provide **hands-on experience in web development and online services**.
- To introduce **industry-based digital marketing techniques**.
- To provide **practical exposure to modern IT solutions** through project-based learning.
- To strengthen academic collaboration between the two institutions under the **MOU**.

Training Details

- **Training Period:** April 10, 2024 – April 15, 2024
- **Trainer:** Industry Experts from City Web Online Services
- **Conducted by:** IQAC, Maniben M.P. Shah Mahila Arts College, Kadi
- **Total Participants:** 30 students

Training Topics & Schedule

Date	Time	Topic
10/04/2024	10:00 - 12:00	Basics of Web Development
11/04/2024	10:00 - 12:00	Website Design and UI/UX
12/04/2024	10:00 - 12:00	Digital Marketing Essentials
13/04/2024	10:00 - 12:00	SEO and Content Optimization



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Date	Time	Topic
14/04/2024	10:00 - 12:00	Social Media Marketing
15/04/2024	10:00 - 12:00	E-commerce and Online Business

Key Highlights

1. Expert Training Sessions:

- o Led by **IT professionals and digital marketing experts from City Web Online Services.**

2. Practical Learning Approach:

- o The training included **live demonstrations, hands-on projects, and real-world case studies.**

3. Industry-Relevant Skills:

- o Covered topics such as **SEO, social media marketing, web design, and content creation.**

4. Certification & Recognition:

- o A **Certificate of Completion** was awarded to participants.
- o The **Principal of Maniben M.P. Shah Mahila Arts College** appreciated the industry partnership and student participation.

Project Work for Students

As part of this training program, students were required to complete a **project work assignment** to reinforce their learning. The project work included:

1. Website Development Project:

- o Creating a **basic business website** using modern web technologies.

2. Digital Marketing Campaign:

- o Designing a **marketing strategy for a startup**, including SEO, social media, and content planning.



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3. Live Project Case Study:

- o Analyzing a **real-world digital marketing campaign** and presenting key takeaways.

Outcome of the Training

- **Enhanced Technical Skills:** Participants gained hands-on experience in **web development, SEO, and online marketing.**
- **Industry Exposure:** Students interacted with **experts from the IT and digital marketing industry.**
- **Practical Application:** The project work encouraged **real-time implementation of web-based solutions.**
- **Career Readiness:** Participants were equipped with industry-relevant skills, improving their **job prospects in the digital field.**

Conclusion

The **Technical Skill Development Training Program** was a **resounding success**, offering students practical exposure and industry insights. The collaboration between **Maniben M.P. Shah Mahila Arts College** and **City Web Online Services** played a key role in **bridging the gap between academic knowledge and industry requirements.** The institutions look forward to conducting more such **skill-based training programs** under the **MOU** in the future.




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