

# **MEMORANDUM OF UNDERSTANDING**

**Between**

**Maniben M. P. Shah Mahila Arts College, Kadi**

**And**

**Vikrant International Pvt. Ltd., Kadi**

This memorandum of understanding is signed between: Maniben M. P. Shah Mahila Arts College, Kadi and Vikrant International Pvt. Ltd., Kadi and Whereas it is the statutory object of the MOU is advanced knowledge by providing instructional and extension facilities in such areas as it may deem fit and it shall endeavour to provide students and teachers the necessary atmosphere and facilities for the promotion at high Level.

## **1. Objectives:**

1. Academic Collaboration: To promote academic collaboration, research, and innovation between the Maniben M. P. Shah Mahila arts College, Kadi and Vikrant International Pvt. Ltd., Kadi
2. Student Development: To provide students with opportunities for internships, job placements, and skill development.
3. Research and Innovation: To conduct joint research projects, promote innovation, and develop new technologies.
4. Employment Opportunities: To provide employment opportunities for students and alumni, and to support the recruitment process.
5. Capacity Building: To enhance the capacity of the Maniben M. P. Shah Mahila Arts College, Kadi and Vikrant International Pvt. Ltd., Kadi through joint initiatives and collaborative projects.

## **2. FIELD OF COOPERATION:**

A. Both the institutions shall evolve a mutually acceptable schedule to develop programs, hold seminars and exchange visits.

## **3. INTERNSHIP/ ON THE JOB TRAINING FOR STUDENTS:**

A. Arrangements based on mutually acceptable terms shall be accomplished to give an impetus to collaborative projects. Students of the institutions shall be encouraged to work in tandem in the Industry Partner.

#### 4. MISCELLANEOUS:

- A. The details for the efficacious implementation of this Memorandum of Understanding shall be jointly worked out on mutually acceptable terms within the Parameters of the policies, rules and regulations of both the institutions.
- B. The parties to this memorandum may, by mutual consent, add, modify, amend, delete, review or revise any term(s) and condition(s) of this agreement.
- C. The MOU shall remain in force for a period of 3 years from the date of its signature and seal, and may be terminated by either side by giving a six months' notice to that effect in writing. However, notwithstanding the notice of the intent to terminate the memorandum, all rights, obligations and corresponding duties and subsisting therein shall be respected and mandated till the finalization and accomplishment thereof.
- D. The parties to this MOU undertake to treat as CONFIDENTIAL AND PRIVILEGED information of the other institution, which is so classified in advance. The terms of confidentiality and mode of disclosure shall be as per mutually acceptable terms.

  
Principal  
Maniben M. P. Shah Mahila Arts College  
Kadi - (N.G.) - 382 715

Maniben M. P. Shah  
Mahila Arts College, Kadi  
Date: 27/6/23



  
Director

Vikrant International Pvt. Ltd., Kadi

Date: 27/6/23



# Maniben M. P. Shah Mahila Arts College, Kadi

Kalol Road, Nr. Petrol Pump, Highway, Kadi- 384440 (North Gujarat), India

(Managed by: M. P. Shah Education Society, Kadi)

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## Detailed Report on Export-Import Management Program

### Under the Memorandum of Understanding (MOU) between Maniben M.P. Shah Mahila Arts College, Kadi & Vikrant Industries

**Introduction:** The Export-Import Management Program was initiated as part of the Memorandum of Understanding (MOU) signed between Maniben M.P. Shah Mahila Arts College, Kadi, and Vikrant Industries. The primary objective of this collaboration was to provide practical insights into export-import operations, international trade regulations, and logistics management, thereby equipping students with industry-relevant skills.

### Objectives of the Training Program

1. To introduce students to the fundamental concepts of export-import management.
2. To enhance understanding of international trade laws and compliance.
3. To provide hands-on experience in documentation and logistics.
4. To equip students with knowledge of global market trends and trade policies.
5. To develop analytical skills for managing export-import operations effectively.
6. To foster industry-academia collaboration for professional skill development.

### Program Structure and Modules

The training program was structured to include theoretical learning and practical applications. The following modules were covered:

#### 1. Fundamentals of Export-Import Management

- Overview of international trade and global markets.
- Role of export-import management in economic growth.
- Understanding trade policies and agreements.

#### 2. Export Documentation and Procedures

- Step-by-step process of export documentation.
- Importance of trade compliance and regulatory requirements.
- Customs clearance and foreign trade policies.

#### 3. Logistics and Supply Chain Management

- Role of logistics in international trade.



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- Transportation modes and cost-effective solutions.
- Warehousing and inventory management.

## 4. Market Research and International Marketing

- Identifying potential export markets.
- Developing marketing strategies for international trade.
- Cultural considerations in global business.

## 5. Foreign Exchange and Payment Methods

- Understanding foreign exchange rates and currency fluctuations.
- Payment methods in international trade (Letter of Credit, Bank Guarantee, etc.).
- Risk management in foreign transactions.

## 6. Practical Training and Industry Exposure

- Case studies and real-world applications.
- Guest lectures by industry experts.
- On-site visits to export-oriented units and trade organizations.

## Implementation of the Program

- The program was conducted over a period of two months, covering both theoretical and practical aspects.
- Sessions were delivered by experienced professionals from Vikrant Industries.
- Students were provided with training materials and case studies.
- Industry visits were organized to give hands-on exposure to export-import operations.

## Outcomes and Impact

- Increased awareness and understanding of export-import processes.
- Improved employability skills in international trade and commerce.
- Practical knowledge of trade documentation and compliance.
- Strengthened collaboration between academia and industry.
- Encouragement of entrepreneurial ventures in global trade.



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## Conclusion


The Export-Import Management Program under the MOU between Maniben M.P. Shah Mahila Arts College and Vikrant Industries has significantly contributed to skill development and industry readiness. The program has successfully bridged the gap between theoretical knowledge and practical industry requirements, benefiting students aspiring for careers in global trade.

## Recommendations for Future Programs

1. Expansion of the program to include advanced trade analytics.
2. Regular industry interactions and mentorship programs.
3. Inclusion of digital trade and e-commerce strategies.
4. Continuous assessment and certification for skill enhancement.

This program stands as a benchmark for industry-academia collaboration, preparing students for successful careers in export-import management and international business.



  
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